

## What is Whispertrack?

Whispertrack is a robust Content Management System (CMS) that centralizes and standardizes Noise Abatement Procedures for airports worldwide. Its powerful, yet intuitive interface makes it perfect for the pilot community while ensuring it's easy for airport administrators to manage. Up-to-the minute data about your airport is distributed on-demand through Whispertrack to pilots and through dispatchers with powerful database driven tools.

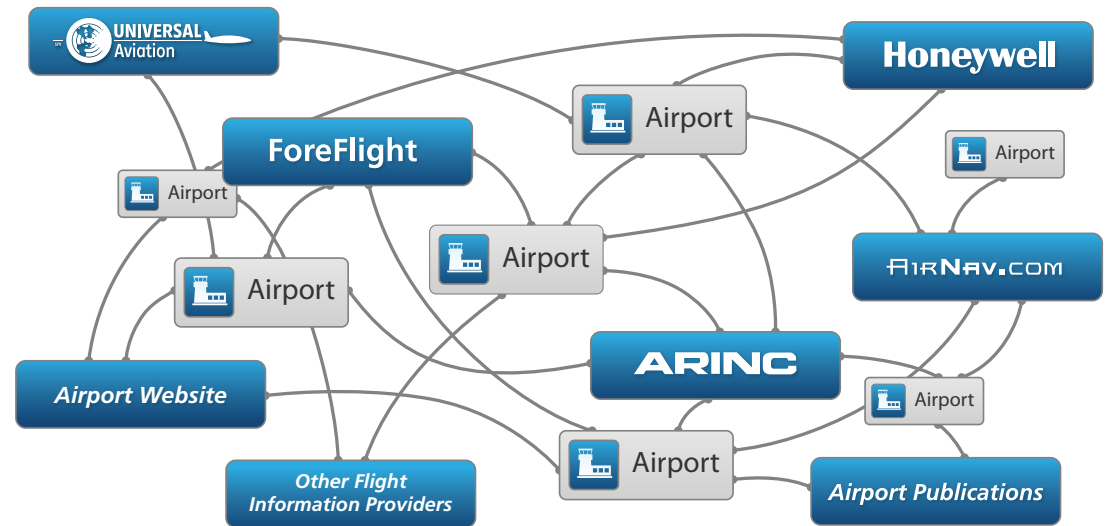
## NAP Management Made Simple

The Whispertrack Content Management System offers a standard, easy-to-use data entry interface for airports to upload images/diagrams, textual procedures, and airport contact information specific to their Noise Abatement Procedures. Finally, Whispertrack presents a solution that brings a robust tool built just for airport administrators and noise officers.

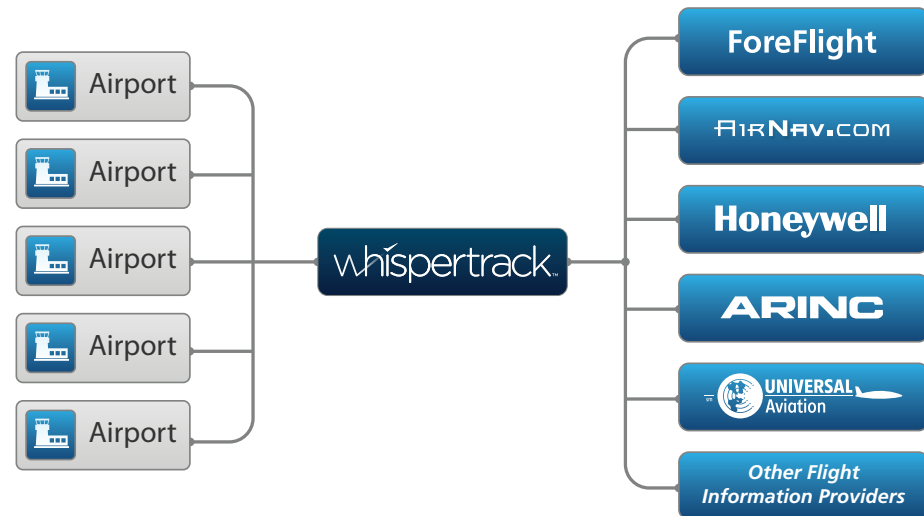


FEATURES	BENEFITS
<b>DATABASE DRIVEN CMS</b>	Manage data in an intuitive way and easily change only parts of your data
<b>STANDARDIZED DATA ENTRY</b>	Manager can easily find and upload data in text or image/graphical formats
<b>ON-DEMAND PUBLISHING</b>	<ul style="list-style-type: none"> <li>✓ Airport owns the data unlike today with multiple parties managing airport data (Jeppesen, Boeing Noise, etc...)</li> <li>✓ Airport controls when the data is published and controls the content</li> <li>✓ Current data instantly delivered automatically</li> </ul>
<b>DELEGATION CAPABLE</b>	Airports can delegate the management of NAP maintenance to any individual in the organization
<b>INTUITIVE INTERFACE</b>	Allows airport managers to update data themselves or delegate to a subordinate to manage the data without web developers or IT coordination

Current Noise Abatement Programs are expensive and ineffective

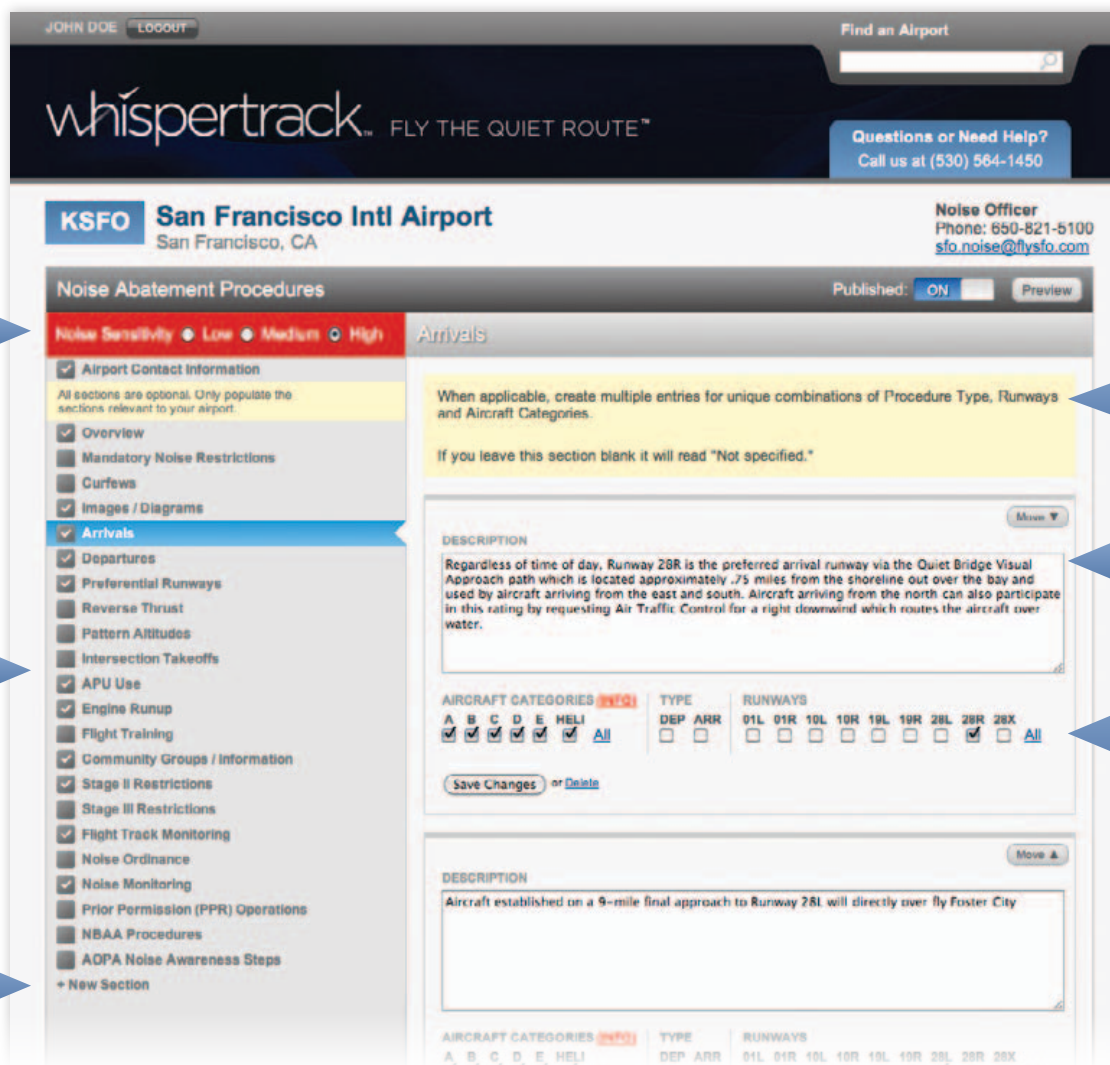


Whispertrack Makes Noise Abatement Programs More Effective and Less Expensive



## Powerful Yet Intuitive

Whispertrack's CMS features powerful tools for managing your airport's noise abatement procedures and packages them into an intuitive interface.



Set Your Noise Sensitivity

Intuitive Data Organization

Add custom sections to meet your airport's specific needs

Helpful tips and instructions for each category to help make your data effective and standardized

Multiple data formats accepted (images and text)

Set text and images for specific aircraft categories, procedure types, and runways for easy searching of data by pilots and dispatchers

## Built to Meet Your Needs

Whispertrack was built from the ground up to be a powerful Data Distribution Service, which includes unlimited downloads and distribution of airport data through the Whispertrack website and printed WhisperPlates™, and integration into the world's dispatch and flight planning services.

FEATURES	BENEFITS
<b>HOSTED SOLUTION</b>	<ul style="list-style-type: none"> <li>✓ Eliminate cumbersome maintenance of your own NAP pages (web or print)</li> <li>✓ Unlimited access to a centralized database for pilots and the dispatch community</li> </ul>
<b>ON-DEMAND PUBLISHING WITH WHISPERPLATES™</b>	<ul style="list-style-type: none"> <li>✓ Eliminate expensive production of glossy Noise Abatement Brochures that are immediately out of date</li> <li>✓ Do small print jobs that keep data current</li> <li>✓ Easily allow pilots to print current data at FBOs in a standard format</li> </ul>
<b>DESIGNED FOR MOBILE APPS</b>	iPad and Smart Phone design makes current airport Whisperdata easily available when pilots need it

